

Artwork Specification Sheet for Litho Printing.

This Sheet shows how we would require final artwork to be supplied to us.

Accepted File Formats (Mac)

Adobe Indesign



CS4
up to
CC 2015

Package the document with all the links and fonts present. Ensure bleed is added (3mm) and/or provide a high resolution PDF (see Acrobat Section) with the document.

Adobe Illustrator



CS4
up to
CC 2015

Please supply any fonts required or create outlines. Provide any linked images & save as either .eps or .ai and/or provide a high resolution PDF (see Acrobat Section) with the document.

Adobe Acrobat PDF



Up to
DC

Please supply High Resolution PDF with trim marks, bleed (3mm) and embedded fonts. Our required PDF compliance is: **PDF/x-1a:2001 compatibility Acrobat 4 (PDF 1.3)**

Adobe Photoshop



CS4
up to
CC 2015

Create as .PSD (editable layers). Supply all Fonts or rasterize type. Ensure enough dpi in the job to print out at the size required and/or provide a high resolution PDF (see Acrobat Section) with the document.

Quark Express



6.5
up to
8.5

Please Collect for Output to include all links, and fonts. Ensure bleed is added (3mm) and/or provide a high resolution PDF (see Acrobat Section) with the document.

Macromedia Freehand



MX

We do not support Freehand if you have Freehand artwork please write a PDF with fonts converted to paths in high resolution (see Acrobat Section).

WE PREFER ALL FILES SUPPLIED TO US TO BE PRINT READY FINAL PDF'S, COMPLIANT TO: PDF/X-1a:2001 WITH COMPATABILITY TO ACROBAT 4 (PDF 1.3).

If Supplying Microsoft programs there may be some manipulation needed to the file as they are not graphics programs. Therefore if any adjustments or alterations are needed you may be charged accordingly. **Please avoid RGB files and Jpegs as links.**

General Points of note for Artwork

Fonts

All fonts for output should be supplied (for Mac) or embedded in the file

Links

All links should be present in the collected file.

PDF

A High res PDF should accompany any artwork. See acrobat section above

Resolution

All links should have enough resolution to reproduce in high quality. 300 dpi for grayscale and CMYK images. 1200 dpi for bitmap line art. Please DO NOT supply us with RGB or Jpeg files.

Colours

No RGB please, all links and files should be CMYK or pantone.

Spot Colours

Artwork containing spot colours need to be created with correctly defined Pantone Spot colours.

Bleed

3mm bleed should be added where necessary.

Colour Bars

No need to add colour bars, we will use our own.

When Sending Files by...

Email: Only send files up to 10mb

Disc: Large files on Dvd.

FTP: Large Files (Call to arrange log-in details)

WETRANSFER etc: Large Files

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Hard Copy

Supplying a hard copy will help us to understand your needs.

Combinations, Latex & Dies (for scratchcards)

Please put dies and latex guides on a separate layer or separate page in graphics program, if supplying final print ready PDFs keep it on a separate page. To eliminate showthrough on the business area any black text, symbols, numbers etc. should be tinted back. This may not be necessary if there is a black overprint on top of latex or print on reverse is white out of a strong colour as this would help to stop any show through.

Proof Reading

All artwork should be print ready and proof read before we receive it. edwardthompson accept no responsibility for artwork which has been received but is subsequently found to be erroneous; Specifically edwardthompson will not incur the costs for any work printed that is subsequently found to include erroneous artwork that has been received. In such circumstances the customer will be liable to pay for any work reprinted, if reprints are requested, in addition to the original print work.

Small Text

All black text should be 100% black only where possible and not 'rich' black (that contains multiple colours). Where small text is out of coloured background then text should be a minimum point size of 7pt

'VOID IF REMOVED' Panel

It is our recommendation that all Scratch Cards contain a 'VOID IF REMOVED' Panel to guard against duplication. If the client wishes not to have this, edwardthompson requires written confirmation of this request via email.